



**University of Northern Iowa
Economic Development Programs
Supported with State Funds**

**Report to
Economic Development Appropriations Subcommittee
January 25, 2006**

Randy Pilkington

UNI Economic Development Outcomes

Economic Development Contributions

- **2,200 Businesses and organizations assisted in 2005**
 - 4,000 active business clients
- **50 New Community partners assisted in local development efforts**
 - 450 communities assisted
- **260 Environmental on-site reviews in FY 2005**
 - 2,900 on-site reviews



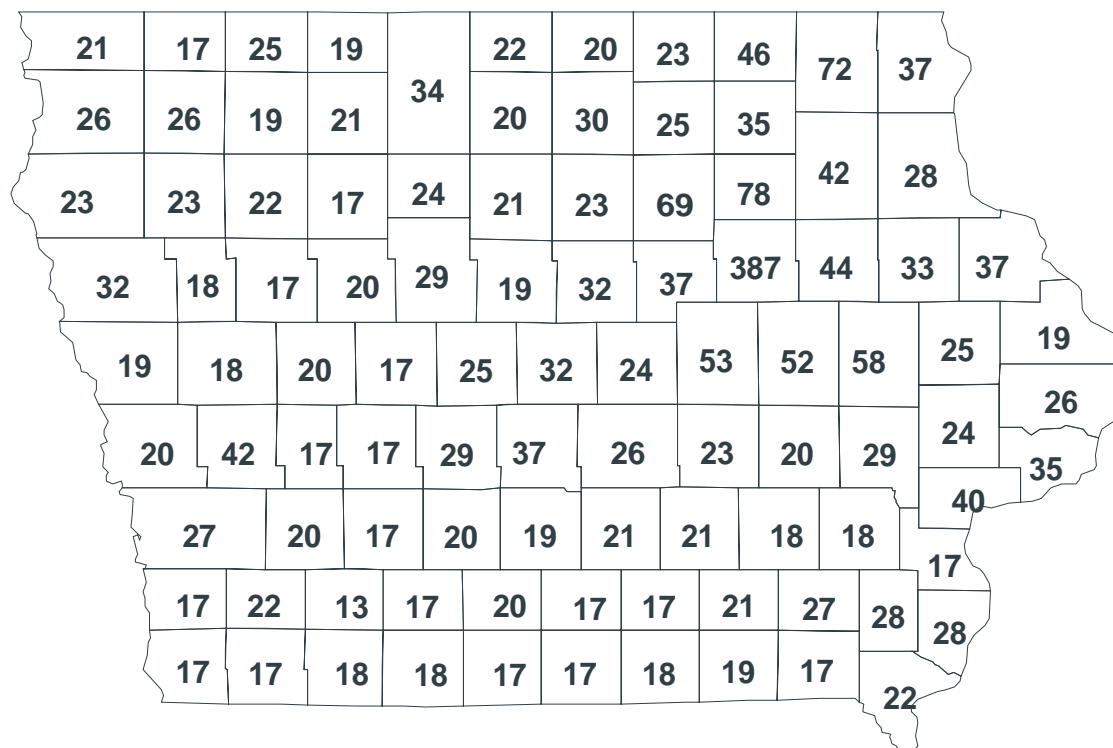
UNI Economic Development Outcomes

Economic Development Contributions

(continued)

- **225** Training workshops for business professionals & entrepreneurs in FY 2005
- **120** Faculty and **1192** students participated in outreach activities
- Each State dollar invested leveraged **\$8** in federal grants and private sources
- Active projects in all **99** counties

BCS Clients by County 2005



FY 2005



Three UNI Programs Receiving State Economic Development Funding

State Economic Development Appropriations

- **Institute for Decision Making**
- **Metal Casting Center**

VAAPFAP

- **Ag-Based Industrial Lubricants**

Institute for Decision Making

- **Hands-on assistance for local development groups for 18 years**
- **50 new partners and 465 communities served**
- **Provided important economic development services**
 - Economic development planning, targeting, and marketing
 - Economic impact analysis
 - Linkage to clusters and other applied research
 - Regional development and collaboration
 - Existing Business Initiative – training through IDED
 - Integrating entrepreneurs into programs
 - Economic development emphasis, interns and graduates

- 
-
- **Many unmet needs in Iowa**
 - **Capacity building at local/regional level**
 - **Applied research for local initiatives**
 - **Participation in State's Targeted Clusters (BAI)**
 - **Forming functional regions**

Metal Casting Center

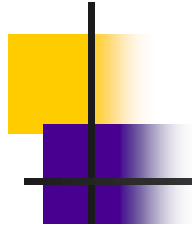
- 
- **Limited State Support – less than \$70,000**
 - **Assistance to Iowa Foundries**
 - Testing, research and training
 - Increased productivity for metal casting industry (reducing foundry wastes, process efficiencies)
 - **Industry Partners**
 - 32 Iowa foundries
 - Assist foundry suppliers
 - Primary castings training facility in Midwest
 - Provide graduates for casting industry



Metal Casting Center Key Initiatives

- **Biobased Binder Project (CABB)**
- **Partner in Tech Works**
- **Industry Partnerships**
- **National Training Center**

Ag-Based Industrial Lubricants

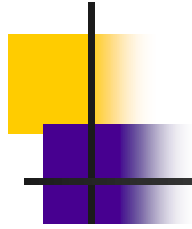
- 
- **Limited State funding through VAAPFAP (04)**
 - **Important value-added program**
 - **Sales of soy-based lubricants increasing**
 - **Still need core state support – state match will leverage more Federal funding**



Ag-Based Industrial Lubricants

- Transition period – moving toward national center – NABL
- Testing, advocacy, research
- Support Iowa's efforts in bioeconomy

Summary

- 
-
- State funds provide core support
 - Leverage other funding sources
 - Small state investment – excellent return to Iowa